

# THE GREEN HOUSE® PROJECT



CELEBRATING 20 YEARS  
OF DRIVING INNOVATION

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## MORE THAN DESIGN

The Green House model is rooted in the core values of Real Home, Meaningful Life, and Empowered Staff.



It is a substantial departure from the traditional, institutional approach to eldercare. A small-home environment of up to 12 elders with an open floor plan, private rooms, and bathrooms is complemented by a self-managed work team trained and empowered to manage daily life in the homes. This unique approach offers elders autonomy, control, dignity, and purposeful living, while providing team members a meaningful place to work and grow.



## CUSTOMIZED SUPPORT

Since 2003, The Green House Project has been the leader in person-directed living. Our customized project management and education support guides organizations from conceptual design to open homes with a sustainable culture.

# THE GREEN HOUSE® MODEL

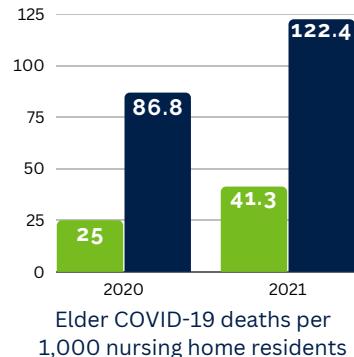
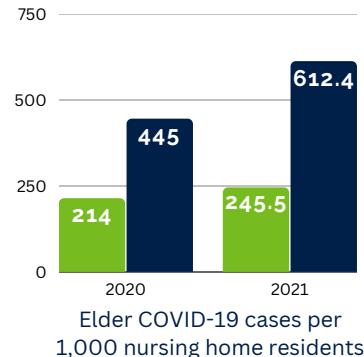
THE GREEN HOUSE® Project is a model for long-term care that returns control, dignity, and a sense of well-being to elders, their families, and direct care staff. In the Green House model, elders live in small, self-contained homes organized to deliver individualized care and foster both meaningful relationships and better jobs. Most Green House homes operate under nursing home licenses with Medicare and Medicaid reimbursements, though some are run as assisted living or other lower-acuity eldercare communities.

## THE GREEN HOUSE DIFFERENCE

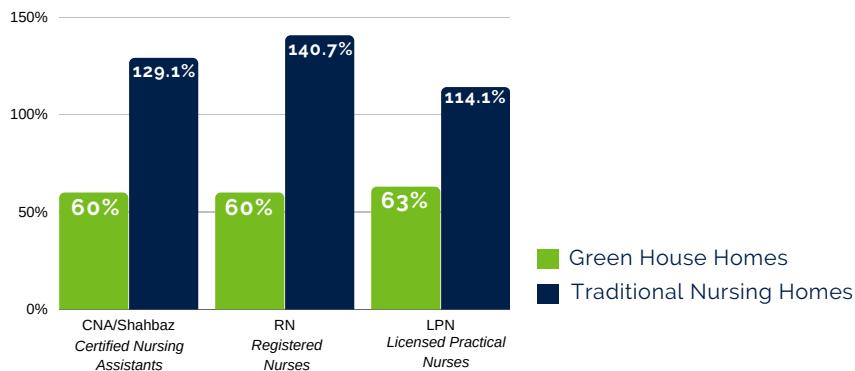


### Green House COVID Data

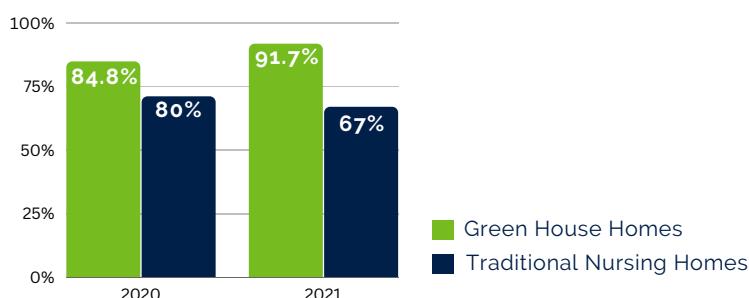
Green House Homes  
Traditional Nursing Homes



### Green House Staff Turnover Data



### Green House Occupancy Data



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[www.thegreenhouseproject.org](http://www.thegreenhouseproject.org)

Data on Green House homes is from 2020 and 2021 internal MERIT assessments; data on turnover at traditional nursing homes is from 2017-2018 (Gandhi 2021), the most recent years for which complete national data is available. Occupancy data for traditional nursing homes comes from the Kaiser Family Foundation's national database.